

1 of 4

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

AMERICANS FOR PROSPERITY SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT

TOTAL 36,400

PLS CONFIRM ASAP

THANKS , ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	6A-7A		:30	\$450.00	08/08-08/10	3	1	3	\$1,350.00	
		Buyline Comment: 6A NEWS										
	2	W-F	7A-9A		:30	\$450.00	08/08-08/10	3	1	3	\$1,350.00	
		Buyline Comment: GMA										
	3	W-F	11A-12P		:30	\$450.00	08/08-08/10	3	1	3	\$1,350.00	
		Buyline Comment: MIDDAY NEWS										
	4	W-F	12P-1P		:30	\$350.00	08/08-08/10	3	1	3	\$1,050.00	
		Buyline Comment: THE CHEW										
	5	W-F	3P-330P		:30	\$300.00	08/08-08/10	3	1	3	\$900.00	
		Buyline Comment: MILLIONAIRE										
	6	W-F	330P-4P		:30	\$300.00	08/08-08/10	3	1	3	\$900.00	
		Buyline Comment: NEWS										
	7	W-F	5P-530P		:30	\$500.00	08/08-08/10	3	1	3	\$1,500.00	
		Buyline Comment: NEWS										
	8	W-F	6P-7P		:30	\$750.00	08/08-08/10	3	1	3	\$2,250.00	
		Buyline Comment: NEWS										

Station KTNV-TV LAS VEGAS, NV

Advertiser () .AMER 4 PROSPERITY

Product AMERICAN 4 PROSPERIT

Estimate# 463

Buyer KAREN BENCKINI

Phone#

Fax#

Agency () MENTZER MEDIA

600 FAIRMONT AVE, S#306

TOWSON, MD 21286

Agency C/P1/P2/E //463

Flight Dates 08/08/2012 - 08/14/2012

Hiatus Weeks

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	20	M-TU	6A-7A		:30	\$450.00	08/13-08/14	2	1	2	\$900.00	
				Buyline Comment: NEWS								
	21	M-TU	7A-9A		:30	\$450.00	08/13-08/14	2	1	2	\$900.00	
				Buyline Comment: GMA								
	22	M-TU	11A-12P		:30	\$450.00	08/13-08/14	2	1	2	\$900.00	
				Buyline Comment: MIDDAY NEWS								
	23	M-TU	12P-1P		:30	\$350.00	08/13-08/14	2	1	2	\$700.00	
				Buyline Comment: THE CHEW								
	24	M-TU	3P-330P		:30	\$300.00	08/13-08/14	2	1	2	\$600.00	
				Buyline Comment: MILLIONAIRE								
	25	M-TU	330P-4P		:30	\$300.00	08/13-08/14	2	1	2	\$600.00	
				Buyline Comment: NEWS								
	26	M-TU	5P-530P		:30	\$500.00	08/13-08/14	2	1	2	\$1,000.00	
				Buyline Comment: NEWS								
	27	M-TU	6P-7P		:30	\$750.00	08/13-08/14	2	1	2	\$1,500.00	
				Buyline Comment: NEWS								
	28	M-TU	7P-730P		:30	\$400.00	08/13-08/14	2	1	2	\$800.00	
				Buyline Comment: ACCESS HOLLYWOOD								
	29	M-TU	730P-8P		:30	\$400.00	08/13-08/14	2	1	2	\$800.00	
				Buyline Comment: MILLIONAIRE								
	30	M-TU	11P-1135P		:30	\$1,200.00	08/13-08/14	2	1	2	\$2,400.00	
				Buyline Comment: NEWS AT 11								

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	31	M-TU	1135P-1235A		:30	\$450.00	08/13-08/14	2	1	2	\$900.00	
		Buyline Comment: NITELINE										

---REPORT TOTALS---

Report Totals: 68 / \$36,400.00

---SALES MONTHLY TOTALS---

Aug 12: 68 / \$36,400.00

Sales Totals: 68 / \$36,400.00

Station Totals: 68 / \$36,400.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$165,455	KBLR	0%	KLAS	30%	KSNV	38%	KTNV	22%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	10%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null

Demos RA50+

--- CREDIT RISK ---

CASH IN ADVANCE